



SHARED PLATES PROGRAM

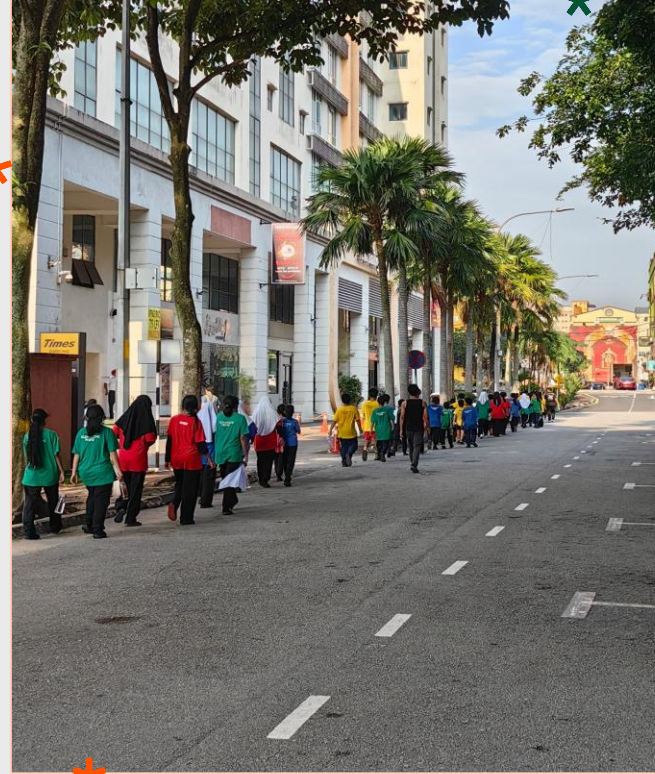
EIshaddai Centre CSR Collaboration Proposal

ABOUT ELSHADDAI CENTRE

EIshaddai Centre is a faith-based NGO supporting refugees, asylum-seekers, stateless people groups, and other marginalized diaspora communities in Malaysia.

We are endorsed by the United Nations High Commissioner for Refugees (UNHCR) Malaysia. We provide 4 core services to the communities.

EIshaddai Centre is dedicated to facilitating meaningful interactions between local communities and the marginalized through a shared dining experience, promoting cultural exchange and social integration.





SHARED PLATES PROGRAM

Is a year-round CSR initiative that brings corporate employees and refugee communities together through shared meals. In each session, employees are invited to a luncheon where refugees prepare and serve traditional dishes, creating an intimate setting for cultural exchange and storytelling.



PARTNERSHIP DETAILS

YOUR ROLE

- **Venue Provision:** Offer a suitable space to host the event, manage event logistics and execution.
- **Donations:** Tiered sponsorship that will go directly towards a child's education.
- **Meal Sponsorship:** Decide on covering the meal cost of RM60 per person for participants and refugee guests, or opt for a cost-sharing approach with staff contributions.

ECB'S ROLE

- **Participant Engagement:** Invite and prepare refugee guests to share their stories and cultures.
- **Meal Preparation:** Prepare a variety of dishes representing different cultures.
- **Marketing:** Marketing efforts to amplify the partnership.



PROPOSED EVENT AGENDA

ACTIVITY	DESCRIPTION	TIME
WELCOME	- Speech by ElShaddai Centre and your company's representative.	15 Minutes
MEAL	- Enjoy a buffet-style cultural meal. - Engage in guided conversations to share stories with one another. - Story sharing by a refugee.	60 Minutes
CLOSING	- Participants to share some thoughts.	10 Minutes

**The program is designed to be maximum one and a half hour, so that it can fit within your company's lunch hour.*

YOUR IMPACT

Providing Education for Marginalized Children

Donations from **RM10,800** onwards will sponsor the education of **3 or more children** for one year. These are pre-selected children who are **at-risk of drop out** due to financial and social issues.

Enhancing Corporate Value and Employee Engagement

The event will bolster **brand reputation**, while participating staff will have a **sense of purpose and pride** in their work. It also provides opportunities for **skill development** and **teamwork**.

Fulfilling company's ESG and UN-SDGs

The event provides a rare opportunity of **community engagement** where refugees and locals can have a safe space for dialogue, which **promotes social inclusions** and **cultural exchange**, while **supporting marginalized community**.

Supporting Dignified Livelihood for Women At-Risk

Catered meals are prepared by **women at-risk** who have survived abuse and other trauma. The catering social enterprise project provide a **dignified livelihood** for them.

FULFILLING ESG

Environmental (E)

- **Local Sourcing & Waste Reduction:** Meals are prepared by refugee families using organic vegetables from our social enterprise, minimizing transportation emissions and food waste, and demonstrating resource efficiency.

Social (S)

- **Community Engagement & Inclusion:** The program foster mutual understanding and reduce social inequalities.



TIERED SPONSORSHIP

	Silver	Gold	Platinum
Donation	RM10,800	RM36,000	RM72,000
Impact	Funds 1 year's education for 3 children	Funds 1 year's education for 10 children	Funds 1 year's education for 20 children
<u>Marketing Value:</u>			
Social Media	1 branded post on Facebook	2 branded posts (Facebook and LinkedIn)	4 branded posts (Facebook and LinkedIn)
Website Feature	Logo on CSR supporters page	Dedicated blog post profiling your brand	Dedicated blog post + homepage banner spotlight
Printed Newsletter	Quarter page mention of your brand	Half a page mention of your brand	Dedicated page mention of your brand
Email Campaign	Mentioned on a monthly email	Dedicated email about your event	Dedicated email about your event



THANKS!

Do you have any questions?

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